

Look  
what's new!

# Off The Shelf Marketing

by vgm creative

Our new Off The Shelf Marketing Program offers you these advantages:

- **Unbeatable Prices!** Take advantage of group buying
- **It's Easy!** As simple as placing an order by fax, online or over the phone
- **It's Fast!** Quality design and printing without the wait

## **Know Your Options 32-page guide(available in English and Spanish)**

Most likely the first of its kind in the industry, this product/home care planner is a brilliant marketing tool for you and an unbeatable educational resource for your customers. This 8.5" X 11" book is a comprehensive guide to equipment options, needs assessment, home accessibility and Medicare and insurance. Its workbook style invites a proactive response from the reader and the text leads them back to you for answers.

## **New! Know Your Mobility Options bifold**

The mobility assessment pages from our KYO guide were so popular we are offering them to you in the handy format of an 8.5" X 11" bifold. It is perfect for use as a hand-out or wall chart at shows, in your store, or in hospitals and clinics. Like the guide, it is customizable with your logo and contact information, and is a great marketing tool for you and an unbeatable educational resource for your customers.

## **New! Envelope insert...it's customizable**

Use this handy envelope stuffer to let your customers know you offer a full line of products, and keep them coming back for more. We can add your logo and contact info and you can take advantage of the available option to add appropriate text and have the insert double as a coupon. Call Mary to hear about customizing options with this affordable and effective piece. **This piece is available with respiratory and without.**

## **Eight-page mini-catalog...recently updated**

"Home Health Products to Enhance the Quality of Your Life." This handy 5.5" by 8.75" catalog is a compact collection of high-demand products. Your customers will find mobility solutions, aids to daily living, ways to stay safe and confident in the bathroom, and other daily living aids presented with inviting images and user-friendly text. **Does NOT include a respiratory section.**

## **Twelve-page mini-catalog**

Same as our popular eight-pager, but **has a respiratory section.**

## **Respiratory bifold**

The same information in the respiratory section of our 12-page catalog in a handy bifold format.

## **ADL trifold, Mobility Solutions trifold, Accessibility Solutions trifold**

A newer addition to the OTS suite, this brochure offers the practical product images and information and some top-selling cash-and-carry items, all in the convenience of a trifold. Add your company label and these handy brochures will easily find their way into the hands of prospective customers.

New!

## **Disease-state trifolds, oxygen and sleep apnea**

These versatile and educational trifolds are perfect for attracting new prospective customers who may be in need of your products and services. Provide a valuable service to your referrals, potential and current customers, and grow your business. Add your company logo and contact information when you order.

## **Oxygen leave-behind bifold**

"You and O<sub>2</sub>...Partners in an Active Life." Let your O<sub>2</sub> customers know you have other products that can help make their life easier. This helpful 5.5" by 8.5" bifold is packed with pertinent information, simple product images and descriptions. It is a gentle reminder that will bring your customer back to you again and again.

## **Marketing Aid CD**

This CD is packed with clip art, text samples and more than 50 HME-specific images to help you create your own promotional materials.

Visit [www.vgmcreative.com](http://www.vgmcreative.com) for all the details.

800.799.7402

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*Look  
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# Off The Shelf Marketing by vgm creative for non-members

Non-Member Pricing (please allow for the addition of UPS or FedEx ground shipping costs)

<b>Quantity</b>	<b>200</b>	<b>500</b>	<b>1,000</b>	<b>5,000</b>
Sepa sus Opciones- (Spanish language version of Know Your Options)	\$500	\$825	\$1,250	Call for Pricing
Know Your Options guide	\$500	\$825	\$1,250	
Eight-page mini-catalog	\$325	\$575	\$870	
Twelve-page mini-catalog	\$340	\$590	\$885	
Aids to Daily Living trifold	\$120	\$245	\$375	
Mobility Solutions trifold	\$120	\$245	\$375	
Accessibility Solutions trifold	\$120	\$245	\$375	
Know Your Mobility Options bifold	\$210	\$365	\$515	
Respiratory bifold	\$ 50	\$ 75	\$100	
Oxygen patient leave-behind	\$175	\$350	\$500	
Two-sided fliers	\$120	\$245	\$375	

**(Minimum order of 200; please order in increments of 100)**

Marketing Aid CD \$125/ea.

**Yes! I would like to market  
my business easily and affordably!**

<b>Product</b>	<b>Quantity</b>
Know Your Options	_____
Sepa sus Opciones	_____
Eight-page mini-catalog	_____
Twelve-page mini-catalog	_____
Aids to Daily Living trifold	_____
Mobility Solutions trifold	_____
Accessibility Solutions trifold	_____
Know Your Mobility Options bifold	_____
Respiratory insert/bifold	_____
Oxygen Patient leave behind	_____
Fliers: Respiratory Solutions	_____
Aids to Daily Living	_____
Bathroom Safety	_____
Marketing Aid CD	_____
Sample Packet	_____

\* *Call for pricing on customized pieces*

**Please ship to:**

Person placing order \_\_\_\_\_

Phone number \_\_\_\_\_

e-mail address \_\_\_\_\_

Would you like information on becoming a VGM Member? Yes No

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**Payment in full is required when order is placed:**

Credit card number \_\_\_\_\_

Expiration date \_\_\_\_\_ CW2/CVC2 code: \_\_\_\_\_

Cardholder name \_\_\_\_\_

Signature of cardholder \_\_\_\_\_

Please email me label templates so I can  
easily create labels to place on my materials!

Please fax completed form to  
vgm creative at **319.274.8418**

*vgm creative's  
OTS*

*It's Customizable!*

# Off The Shelf Marketing by vgm creative for non-members

Would you like a more custom look? Now you can personalize these products with your logo and contact information. Save time and money with our customizable versions of the Know Your Options guide, our eight-page and 12-page mini-catalogs, our popular trifolds, our new envelope insert and our Know Your Mobility Options bifold.

Non-Member Pricing (please allow for the addition of UPS/Fed Ex Ground shipping costs)

<u>Quantity</u>	<u>200</u>	<u>500</u>	<u>1,000</u>	<u>5,000</u>
Know Your Options guide		\$1,725	\$2,750	Call for pricing
Know Your Mobility Options bifold	\$350	\$650	\$975	Call for pricing
Eight-page mini-catalog	\$550	\$850	\$1,225	Call for pricing
Twelve-page mini-catalog	\$565	\$865	\$1,240	Call for pricing
Aids to Daily Living trifold Mobility Solutions trifold Accessibility Solutions trifold	\$310	\$465	\$710	Call for pricing
<i>New!</i> Living with oxygen brochure Do you snore? brochure	\$350	\$575	\$790	Call for pricing
Envelope insert	\$120	\$275	\$295	Call for pricing

*Your name and logo printed when the item is printed...professional design and printing at bulk pricing!*

<u>Product</u>	<u>Quantity</u>
Know Your Options guide	_____
Know Your Mobility Options bifold	_____
Envelope insert	_____
Eight-page mini-catalog	_____
Twelve-page mini-catalog	_____
Aids to Daily Living trifold	_____
Mobility Solutions trifold	_____
Accessibility Solutions trifold	_____
Living with oxygen trifold	_____
Do You Snore trifold	_____

**Please ship to:**

Person placing order \_\_\_\_\_

Phone number \_\_\_\_\_

e-mail address \_\_\_\_\_

Would you like information on becoming a VGM Member? yes no

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**Payment in full is required when order is placed:**

Credit card number \_\_\_\_\_

Expiration date \_\_\_\_\_ CW2/CVC2 code: \_\_\_\_\_

Cardholder name \_\_\_\_\_

Signature of cardholder \_\_\_\_\_

Please fax completed form to  
vgm creative at **319.274.8418**

*vgm creative's*  
**OTS**